



POSITION DESCRIPTION

POSITION TITLE: Full Stack Developer

LOCATION: MALAYSIA PHILIPPINES VIETNAM

ASW COMPANY OVERVIEW

AS White Global (ASW) is an Australian owned company with offices in Sydney, Vietnam, the Philippines, and Malaysia. We are specialists in unified offshore staffing solutions and have been working in Southeast Asia for the past decade. Our ASW employees are part of our very special ASW family and culture, but also integrate into our client's brand and team – effectively you get two work families!

Working in our local ASW company culture means you will develop strong friendships and great support networks. You will be part of a positive and engaged environment, participate in team and company events, and have access to global training and development opportunities. In addition, you will get exposure working with our international clients and build on your existing skill sets.

OVERVIEW

One of our Australian client is looking for a Full Stack Web Developer.

As the Full Stack Web Developer, you will work with the Ecommerce Manager to provide first-class customer experience for the group of websites managed by our client.

You will use your appetite for innovation to implement Ecommerce projects and deliver strong ROI. These projects will foster initiatives that aim to improve customer acquisition, conversion, retention, and loyalty. From a creative perspective, you will use your appreciation for fashion and jewellery to ensure the aesthetic of our website is merchandised in line with our global partners, current trends, and brand images specific to each brand.

KEY RESPONSIBILITIES

- Regular UX/UI and QA audits of all our client managed websites and continually quality-test and troubleshoot the websites and/or its applications in various browsers to fix bugs or other coding issues.
- Analysing and leveraging data to identify opportunities for innovation and improvements.
- Develop and maintain an annual roadmap of development initiatives, and scheduling builds as per mutually agreed priorities.
- Work with the Ecommerce team and Graphic Designer to enhance and continually optimise the aesthetics and performance of all our client managed websites, meeting both technical and consumer needs.
- Maximise the impact of each promotional campaign to provide the best possible overall user experience.
- Writing clean, functional code on the front and back-end.
- Develop and test apps for the client's Shopify websites.
- Designing and developing APIs.
- Deliver connectivity of data to retail partners, when required.



POSITION DESCRIPTION

- Development and implementation of wholesale dropship strategy with Ecommerce Manager.

QUALIFICATIONS AND EXPERIENCE:

- Minimum 3+ years industry experience in front-end and back-end development with a strong portfolio of existing projects
- Experience with Shopify and Liquid
- A passion for coding clean HTML, CSS/SCSS & JS that is performant and cross browser compatible. You keep up to date with emerging technologies and the latest best practices.
- Strong organisational and project management skills.
- Familiarity with Adobe Creative Cloud
- Solid understanding of Google Analytics and SEO
- The ability to understand and get up to speed new technologies quickly
- Positive “can-do” attitude and eagerness to learn
- Have an eye for design and maintain graphic standards and branding throughout the UI.
- Be able to provide accurate time estimates on work for the project management team.
- Exceptional verbal and written communication skills with high attention to detail.
- Contributing to documentation (instructional, pitch and technical specification)
- Ability to work independently within a small team

ASW OFFERS

- We are experts in offshoring partnerships. This means that you will be a trusted member of the ASW family, and get access to our great benefits, plus you also get to work directly with one of clients.
- In our unique English-speaking environment, you can practice and enhance your English with peers and international client teams based in either Australia, UK, US or NZ.
- Get global access to Learning & Development programs.
- Great work-life balance.
- Competitive remuneration.
- Excellent medical benefits.
- Great Paid Leave entitlements.
- Company parties/events, future travel opportunities and other exciting activities.
- Ongoing career opportunities.